

# CPA CONGRESS 2011

MATT BARRIE

The time to start a  
business is now.

Page 10

## Strength through experience

MEET THE INNOVATORS

SPOTTING THE TRENDS  
WITH TRACTION

HOW TOP BUSINESS  
LEADERS MANAGE  
COMPLEXITY

CAREER PINNACLES:  
FROM CFO TO CEO

HOT TOPIC: THE BIG  
CARBON FACE-OFF

CPA  
AUSTRALIA





A man in a dark suit with arms crossed standing in a red room with studio lights.

## Meet the innovators

Change is the only certainty in business, and constant innovation is the key to surviving and thriving. At CPA Congress 2011, business leaders and entrepreneurs shared salutary insights on how to leverage the shock of the new.

### WHERE THEY SPOKE

- Don Grover, CEO Dymocks (Sydney)
- Matt Barrie, CEO, Freelancer.com (Sydney)
- Liz Davenport, founder, Davenport Group (Perth and Virtual Congress)
- John Anderson, founder, Contiki Tours (Melbourne)

Internet means free or cheap: Freelancer.com's Matt Barrie.